

Persuasive Language Word Mat

<u>Pronoun</u>	<u>Noun /Expanded noun phrase</u>		<u>Adjective</u>	<u>Determiner/ Article</u>
you your we us	this prized product an exceptional purchase a must-have item an unbeatable bargain this golden opportunity an incredible investment		life-changing one-of-a-kind unbelievable state-of-the-art remarkable sensational	a an the
<u>Verb</u>	<u>Modal verbs</u>	<u>Adverb</u>	<u>Conjunction</u>	<u>Relative pronoun</u>
snap up purchase seize create try	must will could should would	undoubtedly certainly without a doubt exceptionally incredibly fabulously	FANBOYS (for, and, nor, but, or, yet, so) if as since which means therefore	who whose which that where when

Persuasive Language Techniques

The PERSUADER

Personal pronouns

Speculation

Data and facts

Emotive language


Using authority

Exaggeration using superlatives


Rhetorical questions

Alliteration

Repetition



CHALLENGE



Can you use the subjunctive form?

If you were to seize this chance, you would...